

# Access Free Is The Gig Economy A Fleeting Fad Or An Ernst Young Free Download Pdf

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**Gigworker: Independent Work and the State of the Gig Economy** Mar 30 2021 You've likely heard about the gig economy but might be wondering exactly what it entails. It's easy to assume that driving for Uber or renting your house through Airbnb are the extent of your options, but the gig economy actually offers a much wider slate of opportunities. Whether you have a 9-to-5 job and are looking to pick up some extra income, or you're a recent graduate who's eager to earn as much as you want on your own time, the gig economy can offer the freedom and flexibility you're seeking. In *Gigworker*, Brett Helling provides the essential primer on the gig economy: how it evolved to where it's at now, and where it's headed in the future. He'll show you that it's possible to replace your full-time income with multiple gigs, or balance 9-to-5 work with a 5-to-9 side gig. You'll come away with a new zeal for the gig economy, ready to dive into the options at your fingertips and make money doing what you love.

[Career Planning in the Gig Economy](#) Nov 13 2019 An estimated one-third of workers today are employed in the gig economy--and some labor experts believe this number will grow. *Career Planning in the Gig Economy* examines what these jobs entail, whether they are right for everyone, what people need to know if they plan to go this route, and how individuals are making the gig economy work for them.

[Introduction To Freelancing And The Gig Economy](#) Oct 25 2020 For decades, working permanent full-time or part-time jobs has been the traditional type of employment. Most employees typically work a set number of hours in a week and perform the same set of tasks every day. However, in recent years, the workforce has shifted toward a gig economy, where many people take on a variety of short-term jobs and projects, or gigs. The most popular job is freelance work. While the gig economy is novel and a great fit for many, it comes with its new challenges. Thus, learning how to master the gig economy is a worthwhile endeavor for anyone starting to freelance in the future. And all you are looking for is in this book.

[The Digital Transformation of Labor \(Open Access\)](#) Aug 23 2020 Through a series of studies, the overarching aim of this book is to investigate if and how the digitalization/digital transformation process causes (or may cause) the autonomy of various labor functions, and its impact in creating (or stymieing) various job opportunities on the labor market. This book also seeks to illuminate what actors/groups are mostly benefited by the digitalization/digital transformation and which actors/groups that are put at risk by it. This book takes its point of departure from a 2016 OECD report that contends that the impact digitalization has on the future of labor is ambiguous, as on the one hand it is suggested that technological change is labor-saving, but on the other hand, it is suggested that digital technologies have not created new jobs on a scale that it replaces old jobs. Another 2018 OECD report indicated that digitalization and automation as such does not pose a real risk of destroying any significant number of jobs for the foreseeable future, although tasks would by and large change significantly. This would affects welfare, as most of its revenue stems from taxation, and particularly so from the taxation on labor (directly or indirectly). For this reason, this book will set out to explore how the future technological and societal advancements impact labor conditions. The book seeks to provide an innovative, enriching and controversial take on how various aspects of the labor market can be (and are) affected the ongoing digitalization trend in a way that is not covered by extant literature. As such, this book intends to cater to a wider readership, from a general audience and students, to specialized professionals and academics wanting to gain a deeper understanding of the possible future developments of the labor market in light of an accelerating digitalization/digital transformation of society at large.

[Learn About Gig Economy](#) Oct 13 2019 A good reference is for people just starting into the workforce. Hundreds of ideas for making money give you a powerful career path. This book presents up-to-the-minute research on 450 fun, resourceful, and often rewarding side hustle jobs, including detailed information on the skills you need and experience required for each. In addition to helpful facts and figures, you'll find real-life anecdotes and tips from successful side hustlers sprinkled throughout. You'll learn how to take advantage of the gig economy and turn your time, space, skills, or stuff into extra cash. You're sure to find that perfect side hustle that fits you and your lifestyle. Let's get started joining this book right now!

[Thriving in the Gig Economy](#) Feb 09 2022 In the last five years, the world of work has changed dramatically. Thanks to technology companies like Uber, TaskRabbit, and Instacart, the new "gig economy" seems to constantly be in the news. But most of the media focus is on the low end of the skill spectrum; little attention is being paid to the best-in-class professionals who have chosen an independent path. New digital talent platforms are developing at a rapid clip with a wide variety of business models, many catering to very precise, high-value skill sets. *Thriving in the Gig Economy* is an actionable guidebook outlining ways to maneuver in this new world to create a path that optimizes success. You will learn: The differences between the gig economy and the sharing and on-demand economies. The best ways to work with digital talent platforms and traditional consulting intermediaries. Commonsense logistics around digital branding, contracts, and employment issues. The tools and services to enhance your practice. The growth in this marketplace is exponential, and *Thriving in the Gig Economy* is one way for you to take advantage of all its potential.

[The Gig Economy](#) Jun 13 2022 The "gig economy" is a relatively recent term coined to describe a range of working arrangements that have previously been denoted as precarious, flexible and contingent. Borrowed from musicians, a "gig" describes a one-night performance, but in the context of general employment, it covers the self-employed who work for hire, those on temporary, short-term contracts and on zero-hours contracts. In 2016, an estimated 7 million UK workers fell into this category, or 22.2 per cent of the workforce, a rise from 18.1 per cent in 2006. Given that the main thrust of employment protection and regulation over the past twenty years has been aimed at those in permanent, full-time employment, almost a quarter of working adults do not enjoy the benefits that such directives enforce. The ramifications of an increasingly insecure workforce are complex and have implications not only for individuals and employers, but for the economy and society in general. Proponents of flexible working arrangements point to the opportunities the gig economy offers to unlock the potential of those who cannot work full-time and to how technology is changing the nature of work. Yet, those against it fear that it is simply driven by the corporate need to cut costs and reduce the administrative burden and legal responsibilities that accompany a permanent workforce. In this concise overview, Alex de Ruyter and Martyn Brown explain the key facets of the gig economy and explore the dangers and potential it affords. Drawing on recent case-studies from the UK, Europe and the USA, it offers an authoritative guide through the theories and issues that surround the gig economy.

[Professors in the Gig Economy](#) Dec 27 2020 Machine generated contents note: Preface, by Kim Tolley Acknowledgements 1. From Golden Era to Gig Economy, by A.J. Angulo 2. Understanding the Need for Unions, by Adrianna Kezar and Thomas DePaola 3. A Long History of Activism and

Organizing, by Timothy R. Cain 4. Union Organizing and the Law, by Gregory Saltzman 5. A Just Employment Approach to Adjunct Unionization, by Joseph McCartin and Nicholas Wertsch 6. Unionizing Adjunct and Tenure-Track Faculty at Notre Dame de Namur, by Kim Tolley, Marianne Delaporte, and Lorenzo Giachetti 7. Unions, Shared Governance, and Historically Black Colleges and Universities, by Elizabeth K. Davenport 8. Forming a Union, by Shawn Gilmore 9. Wall to Wall, by Luke Elliot-Negri 10. California State University East Bay, by Kim Geron and Gretchen M. Reeve Conclusion, by Kim Tolley and Kristen Edwards Contributors Appendix Index.

**Ultimate Gig** Jul 22 2020 Ultimate Gig will serve to answer questions and help gig-providing companies and workers make decisions by informing, inspiring and motivating as well as serving as a teaching tool. Most importantly it will give the reader a better understanding of the most significant labor revolution in the past 100 years as to how work can be done.

Well-Being and Mental Health in the Gig Economy Apr 18 2020 A response is needed to the numerous issues spurred by the expansion of the gig economy, where flexible patterns of employment prevail in contrast to permanent jobs. In this context of the exponential growth of the digital economy and underlying business models the largest nationwide study of its kind into the impact of the working conditions in the UK music industry 'Can Music Make You Sick?' has been conducted by MusicTank/University of Westminster. This research suggests the need to consider the future of work not only from an economic or employment law perspective but from a mental health one too. What are the psychological implications of precarious work and how are factors such as financial instability, the feedback economy and personal relationships reflected in mental health outcomes or connected to the business relationships most musicians and other gig economy participants work under? Authors Sally-Anne Gross, George Musgrave and Laima Janciute consider which policy measures may help or harm gig economy workers including the taxation of self-employed workers, a universal basic income, education around mental health issues and access to mental health support.

Work in the Gig Economy Dec 19 2022 Throughout the last decade, the 'gig economy' has emerged as one of the most significant developments in the world of work. As a novel, hyper-flexible form of labour, gig work features a uniquely fragmented working arrangement wherein independent workers partner with digital platform organisations to provide a range of on-demand services to customers. *Work in the Gig Economy: A Research Overview* provides a concise overview to the key themes and debate that encompass the gig economy literature. It covers five core themes: an introduction to gig work; classification issues; the role of technology; the experiences of gig workers; and the future of gig work. As an emerging and diverse research field, contributions stem from an array of perspectives including psychology, sociology, human resource management, legal studies, and technology management. The chapters synthesise the most prominent insights into this emerging field, key thinking on the complex relationships and conditions found in gig work, and the most significant issues to be addressed as the gig economy continues to develop. A critical introduction for students, scholars and reflective professionals and policymakers, this book provides much needed direction through the rapidly growing and expansive body of research on work in the gig economy.

**The Gig Economy** Nov 18 2022 The "gig economy" is a relatively recent term coined to describe a range of working arrangements that have previously been denoted as precarious, flexible and contingent. Borrowed from musicians, a "gig" describes a one-night performance, but in the context of general employment, it covers the self-employed who work for hire, those on temporary, short-term contracts and on zero-hours contracts. In this concise overview, Alex de Ruyter and Martyn Brown explain the key facets of the gig economy and explore the dangers and potential it affords. Drawing on recent case-studies from the UK, Europe and the USA, it offers an authoritative guide through the theories and issues that surround the gig economy. --

Social Dialogue in the Gig Economy Oct 05 2021 As our digital economy continues to expand, gig work becomes increasingly significant. This incisive book investigates the ways in which social dialogue can reinforce decent working practices and create inclusive workplaces in the growing gig economy, putting forward a framework for structured dialogue and collective bargaining among social partners, platforms, and workers.

The Gig Economy Dec 07 2021 For many, the gig economy is part of everyday life. It affects how our food and groceries are delivered, our transportation options, and where we stay when we travel. But while apps like Uber tend to receive the most attention, this shift in the labor market manifests in many different ways. Essentially, it applies to anyone who forgoes traditional full-time employment for temporary or contract-based work. Your readers will experience a wide range of viewpoints that consider how the gig economy has developed, its advantages and disadvantages for both workers and consumers, and whether regulation could help ensure its growth is beneficial to all involved.

**Thriving in the Gig Economy** May 12 2022 Take an in-depth look into the gig economy to see how tech professionals and entrepreneurs can earn a living as freelancers and contractors. Build your own business. The pros and cons of the lifestyle and what to expect from it are discussed. In this book, author Adam Sinicki explains the impact of the gig economy and the forces that led to it as it relates to technology and working online. You will understand how to make a living supplying tech skills on a "per gig" basis. Practical instructions, advice, and tips are provided on goal setting, lifestyle design, and selecting the types of work and contracts that further your goals and support the things you value as you transition from a 9-5 job. What You'll Learn Know the types of work that a tech freelancer can offer: coding, SEO, web development, 3D modeling, and more Find and manage clients Negotiate pay and contracts Stay productive without a manager Discover useful tools, websites, and apps to build your business and ensure a steady income Who This Book Is For Entrepreneurs who are already a part of the gig economy and want to learn more about their options, tech professionals looking to transition to purely freelancing/contracting, companies interested in learning more about this change in the jobs market, technologists interested in exploring how the Internet is shaping the way people live and work, and professionals interested in lifestyle design or becoming "digital nomads"

Gigged Aug 03 2021 \_\_\_\_\_ 'Excellent' Martin Wolf, Financial Times Books of the Year 'Essential' Daniel Pink, author of Drive 'Wonderful' Martin Ford, author of The Rise of the Robots \_\_\_\_\_ PROFIT INNOVATION GREED WELCOME TO THE GIG ECONOMY Between Uber drivers and Airbnb hosts, freelance jobs are becoming an increasingly prominent part of our economy. GIGGED goes inside the Silicon Valley companies leading the way to this emerging 'gig economy'. It tells the stories of the workers - from computer programmers to online comment moderators - who are getting by in a new wave of precarious, short-term employment. And it sketches out what tomorrow's economy might look like- one where the fortunate get to work when they want, how they want, while the rest live lives of extraordinary hardship. It might just be the future of work for all of us. \*Longlisted for the FT/McKinsey Business Book of the Year Award\* Praise for GIGGED 'Well researched and beautifully written. . . Essential reading for anyone who is interested in understanding the future of our economy and society.' Ha-Joon Chang, author of 23 Things They Don't Tell You About Capitalism 'Well crafted. . . a multitude of anecdotes supported by data and extensive reporting.' Forbes 'Kessler's timely book explores the personal, corporate and societal stories behind a massive tech-driven shift away from permanent office-based employment.' Books of the Month, Financial Times 'Kessler illuminates a great divide-For people with desirable skills, the gig economy often permits a more engaging, entrepreneurial lifestyle; but for the unskilled who turn to such work out of necessity, it's merely "the best of bad options".' Harvard Business Review 'Sarah Kessler writes like a dream. If you want to know how work is changing and how you too must change to keep up, you must read this book.' Dan Lyons, author of Disrupted

Entrepreneurship and Work in the Gig Economy Sep 04 2021 The crisis caused by COVID-19 poses a major challenge for the global economy and business. It has been a test for economic resilience, and how this crisis will affect business activities will be determined by their competitiveness. Only firms that have succeeded in reorienting and quickly adapting to the emerging crisis have continued without interruption in their operations, thus demonstrating their flexibility and high level of resilience. Research shows that companies driving the gig economy celebrate the benefits: flexibility, additional income, freedom and other various opportunities for workers. They require entrepreneurial digital skills that improve their competitiveness and benefit not only themselves but the economy as well. Therefore, digital competencies are becoming a significant resource and precondition for employment, and it is essential to promote digital entrepreneurial skills, introducing them into education programs through different forms of

education. This book stresses and explores the importance of synergy between industry and virtual universities. Considering the importance of these issues, this book draws together literature on globalization and small and medium enterprise development and internationalization from disparate sources into a cohesive body of work, which traces the evolution of entrepreneurship and our understanding of the topic. It investigates the impact of digitalization on creating job opportunities in the labor market. Covering social, economic and psychological approaches to the most current topics, this book will be a useful framework to new theories and practices that are emerging to challenge conventional wisdom. It will be of interest to scholars, upper-level students, and researchers involved in the field of entrepreneurship.

**The Fight Against Platform Capitalism** Dec 15 2019 So far, platform work has been an important laboratory for capital. Management techniques, like the use of algorithms, are being tested with a view to exporting across the global economy and it is argued that automation is undermining workers' agency. Although the contractual trick of self-employment has allowed platforms to grow quickly and keep their costs down, yet it has also been the case also that workers have also found they can strike without following the existing regulations. This book develops a critique of platforms and platform capitalism from the perspective of workers and contributes to the ongoing debates about the future of work and worker organising. It presents an alternative portrait returning to a focus on workers' experience, focusing on solidarity, drawing out a global picture of new forms of agency. In particular, the book focuses on three dynamics that are driving struggles in the platform economy: the increasing connections between workers who are no longer isolated; the lack of communication and negotiation from platforms, leading to escalating worker action around shared issues; and the internationalisation of platforms, which has laid the basis for new transnational solidarity. Focusing on transport and courier workers, online workers and freelancers author Jamie Woodcock concludes by considering how workers build power in different situations. Rather than undermining worker agency, platforms have instead provided the technical basis for the emergence of new global struggles against capitalism.

*Labour Law and the Gig Economy* Nov 25 2020 This international book analyses the impact of digitisation in labour markets, on labour relationships and also on labour processes. The rapid progress of modern disruptive technologies and AIs and their multiple applications to each phase of the labour production system, are changing the production rules on a global scale with significant impacts in every aspect of work. As new technologies transform work patterns and change the type of jobs available - destroying some while creating others - and even the nature of the tasks performed, numerous legal problems arise which are challenging to legislators and legal scholars who need to find appropriate solutions to them. Considering the labour law issues which have been created by technological developments and currently affect the work of millions worldwide, this book highlights the full scope of these issues, suggesting solutions to emerging problems and ways to mitigate the risks brought about through technological advancement.

Approaching the present debate with perspectives on legal problems with expertise from a wide range of different countries, this book presents informed and scholarly studies which answer the challenges that new technologies present in labour markets, private lives and labour processes.

Will the gig economy prevail? Sep 23 2020 Increasingly, employees are being falsely treated as 'self-employed'. This phenomenon – the 'gig economy' – is seen as the inevitable shape of things to come. In this book, Colin Crouch takes a step back and questions this logic. He shows how the idea of an employee – a stable status that involves a bundle of rights – has maintained a curious persistence. Examining the ways companies are attacking these rights, from proffering temporary work to involuntary part-time work to 'gigging', he reveals the paradoxes of the situation and argues that it should not and cannot continue. He goes on to propose reforms to reverse the perverse incentives that reward irresponsible employers and punish good ones, setting out an agenda for a realistic future of secure work. Crouch's penetrating analysis will be of interest to everyone interested in the future of work, the welfare state and the gig economy.

**Measuring and Accounting for Innovation in the Twenty-First Century** Feb 26 2021 Measuring innovation is a challenging task, both for researchers and for national statisticians, and it is increasingly important in light of the ongoing digital revolution. National accounts and many other economic statistics were designed before the emergence of the digital economy and the growth in importance of intangible capital. They do not yet fully capture the wide range of innovative activity that is observed in modern economies. This volume examines how to measure innovation, track its effects on economic activity and on prices, and understand how it has changed the structure of production processes, labor markets, and organizational form and operation in business. The contributors explore new approaches to and data sources for measurement, such as collecting data for a particular innovation as opposed to a firm and using trademarks for tracking innovation. They also consider the connections between university-based R&D and business start-ups and the potential impacts of innovation on income distribution. The research suggests strategies for expanding current measurement frameworks to better capture innovative activity, including developing more detailed tracking of global value chains to identify innovation across time and space and expanding the measurement of innovation's impacts on GDP in fields such as consumer content delivery and cloud computing.

The Gig Academy Mar 18 2020 Why the Gig Academy is the dominant organizational form within the higher education economy—and its troubling implications for faculty, students, and the future of college education. Over the past two decades, higher education employment has undergone a radical transformation with faculty becoming contingent, staff being outsourced, and postdocs and graduate students becoming a larger share of the workforce. For example, the faculty has shifted from one composed mostly of tenure-track, full-time employees to one made up of contingent, part-time teachers. Non-tenure-track instructors now make up 70 percent of college faculty. Their pay for teaching eight courses averages \$22,400 a year—less than the annual salary of most fast-food workers. In *The Gig Academy*, Adrianna Kezar, Tom DePaola, and Daniel T. Scott assess the impact of this disturbing workforce development. Providing an overarching framework that takes the concept of the gig economy and applies it to the university workforce, this book scrutinizes labor restructuring across both academic and nonacademic spheres. By synthesizing these employment trends, the book reveals the magnitude of the problem for individual workers across all institutional types and job categories while illustrating the damaging effects of these changes on student outcomes, campus community, and institutional effectiveness. A pointed critique of contemporary neoliberalism, the book also includes an analysis of the growing divide between employees and administrators. The authors conclude by examining the strengthening state of unionization among university workers. Advocating a collectivist, action-oriented vision for reversing the tide of exploitation, Kezar, DePaola, and Scott urge readers to use the book as a tool to interrogate the state of working relations on their own campuses and fight for a system that is run democratically for the benefit of all. Ultimately, *The Gig Academy* is a call to arms, one that encourages non-tenure-track faculty, staff, postdocs, graduate students, and administrative and tenure-track allies to unite in a common struggle against the neoliberal Gig Academy.

*A Research Agenda for the Gig Economy and Society* Feb 15 2020 Elgar Research Agendas outline the future of research in a given area. Leading scholars are given the space to explore their subject in provocative ways, and map out the potential directions of travel. They are relevant but also visionary. Providing a comprehensive, interdisciplinary overview of the gig economy from both a labour and employment perspective, this Research Agenda goes beyond the question of the employment status of platform workers. It investigates how the gig economy is changing the way people work, how the platforms' business models are spreading in our economies, and what labour and social institutions are needed to respond to the challenges that platform work raises. Covering key issues such as algorithmic management, discrimination, occupational health and safety, casual work and collective labour rights, the authors challenge the narrative that the gig economy is a set of work arrangements that cannot be regulated through existing labour legislation and governance forms. The impact of the gig economy in developing countries and the regulation of global supply changes in platform work are also addressed. With contributions from world-leading authors, this Research Agenda will be crucial reading for scholars of labour and employment law, sociologists, economists and industrial relations specialists.

The Ultimate Side Hustle Book May 20 2020 Get your side hustle on with this handy guide that gives you hundreds of ideas on how to make extra cash—and have fun doing it! Do you work a regular job, but still find yourself wishing you had a little extra money? Or maybe you just want some extra fulfillment after hours that you just aren't finding in your 9-5. A second job—also known as a side hustle—might be the answer! Learn how to take advantage of the gig economy and turn your time, space, skills, or stuff into extra cash. *The Ultimate Side Hustle Book* presents up-to-the minute research on 450 fun, resourceful, and often rewarding side hustle jobs, including detailed information on the skills you need and experience required

for each, how easy it is to find work, and of course, pay rates—all in an easy-to-read and fun-to-use format. In addition to helpful facts and figures, you'll find real-life anecdotes and tips from successful side hustlers sprinkled throughout. From dog walking and tutoring to vehicle advertising and refereeing recreational sports leagues, you're sure to find that perfect side hustle that fits you and your lifestyle.

**AN INTRODUCTION TO THE GIG ECONOMY** Mar 10 2022 An Introduction to the Gig Economy is a book that provides a conceptual framework for understanding and studying the various aspects of the gig economy. A variety of aspects of the gig economy are discussed in detail in this book. Students at both undergraduate and postgraduate levels will find it useful. In this book, the subject is presented in a simple and lucid manner so that students can easily understand it. The purpose of this book is to explain what the "gig economy" is, how it functions, the implications it poses for workers and businesses within its boundaries, and what issues it raises for society and the economy. It is the theoretical approach that dominates this book's assessment of its subject. In order to provide adequate and necessary notes, a range of sources and references have been consulted. There are many subjective aspects that have been discussed throughout the book based on classroom experiences

**Humans as a Service** Jun 01 2021 The crowdsourcing of work - the 'gig economy' - has been hailed as a 'sharing' revolution, enabling 'micro-entrepreneurs' to enjoy greater autonomy and flexibility in taking on 'gigs', 'rides', or 'tasks', while customers benefit from the ease, convenience, and affordability of 'work on demand'. Is this the future of work? What are the benefits and challenges of crowdsourced work? Is the gig economy fundamentally different to existing models of work and should it be kept outside the scope of employment law, as many platforms claim? *Humans as a Service* offers an engaging and critical account of the gig economy. It charts the industry's dramatic growth, explores the diverse platforms that comprise it, and describes how they operate. In scrutinising the competing narratives about 'gig' work, the book demonstrates the importance of language: how claims of 'disruptive innovation' and 'micro-entrepreneurship' often obscure the realities of highly precarious work and the strict algorithmic surveillance and control to which workers are subject. And yet, far from being radically new, the book shows that the gig economy is but the latest (and perhaps most extreme) example of labour market practices that have existed for centuries. Turning to how the law should respond to the on-demand economy, it argues that regulators can and must bring this work within the scope of employment law, adapting existing norms where necessary, in order to protect both customers and workers. Finally, it explores the wider implications of the gig economy for markets and consumers, assessing opportunities and challenges - if this is the future of work, how can it be made sustainable?

**Hustle and Gig** Aug 15 2022 Choose your hours, choose your work, be your own boss, control your own income. Welcome to the sharing economy, a nebulous collection of online platforms and apps that promise to transcend capitalism. Supporters argue that the gig economy will reverse economic inequality, enhance worker rights, and bring entrepreneurship to the masses. But does it? In *Hustle and Gig*, Alexandra J. Ravenelle shares the personal stories of nearly eighty predominantly millennial workers from Airbnb, Uber, TaskRabbit, and Kitchensurfing. Their stories underline the volatility of working in the gig economy: the autonomy these young workers expected has been usurped by the need to maintain algorithm-approved acceptance and response rates. The sharing economy upends generations of workplace protections such as worker safety; workplace protections around discrimination and sexual harassment; the right to unionize; and the right to redress for injuries. Discerning three types of gig economy workers—Success Stories, who have used the gig economy to create the life they want; Strugglers, who can't make ends meet; and Strivers, who have stable jobs and use the sharing economy for extra cash—Ravenelle examines the costs, benefits, and societal impact of this new economic movement. Poignant and evocative, *Hustle and Gig* exposes how the gig economy is the millennial's version of minimum-wage precarious work.

**How to Find WORK in the Gig Economy** Apr 30 2021 We're a society that knows how to apply for a job. The challenge for employment seekers today is to become proficient at finding work. That's a much more complicated process than applying for a job. This book guides employment seekers through that complicated process and gives them the tools and strategies they need. The payoff will be that they will be miles ahead of the average employment seeker. And they will be on a solid foundation to succeed regardless of the upcoming challenges in the workplace. "This enlightening work is a must for the shelves of every guidance and employment counselor." –Canadian Counseling Association COGNICA Newsletter "There is much in here that is very useful . . . recommended for any HE careers library." –AGCAS Phoenix Magazine "In my mind it's something that we, as career service professionals, should most definitely read." –Campus career counselor "An insightful approach to how one can successfully find work . . . [plus] innovative marketing ideas and sample marketing tools specifically designed for the 21st century." –The ContactPoint Bulletin

**The Gig Is Up** Sep 16 2022 Win in a world of increasing choice by becoming the clear, unique fit. The gig economy is made up of project-based, or on-demand services, that can be provided by anyone. The common denominator in the gig economy is technology, so our modern online-lives provide the perfect marketplace for the ever-diversifying opportunities in the gig economy. By some estimates, 2020 will see half of all workers involved in the gig economy. Are we ready for this seismic shift in our work lives? Freelancers need to clearly answer "Why choose you?" so that they stand out in the new economy. Because all workers in the gig economy need to bluntly pose this question to themselves, *The Gig Is Up* is designed to answer this one key point head-on, giving readers innovative tools like Unique Value Proposition to confidently step up. *The Gig Is Up* offers the best boots-on-the-ground methods for success, by evolving the reader's perspective and process. Many books on the gig economy focus on letting people live out their dreams, instead of looking at the realities of what it truly takes to win in a world of increasing choice. People need to understand how to compete and how to put the best version of themselves up front and center. The goal in competing today is to not only be chosen, but to move toward becoming the only choice, over and over again

**Hustle and Gig** Jan 08 2022 Choose your hours, choose your work, be your own boss, control your own income. Welcome to the sharing economy, a nebulous collection of online platforms and apps that promise to transcend capitalism. Supporters argue that the gig economy will reverse economic inequality, enhance worker rights, and bring entrepreneurship to the masses. But does it? In *Hustle and Gig*, Alexandra J. Ravenelle shares the personal stories of nearly eighty predominantly millennial workers from Airbnb, Uber, TaskRabbit, and Kitchensurfing. Their stories underline the volatility of working in the gig economy: the autonomy these young workers expected has been usurped by the need to maintain algorithm-approved acceptance and response rates. The sharing economy upends generations of workplace protections such as worker safety; workplace protections around discrimination and sexual harassment; the right to unionize; and the right to redress for injuries. Discerning three types of gig economy workers—Success Stories, who have used the gig economy to create the life they want; Strugglers, who can't make ends meet; and Strivers, who have stable jobs and use the sharing economy for extra cash—Ravenelle examines the costs, benefits, and societal impact of this new economic movement. Poignant and evocative, *Hustle and Gig* exposes how the gig economy is the millennial's version of minimum-wage precarious work.

**Up For Success In The Gig Economy** Jan 28 2021 We now live in the gig economy. It is a micro-economy. The word Gig actually came from a slang word for a live musical performance, recording session, or other engagement of a musician or ensemble which has a defined start and end, and is superb. This term was originally coined by jazz musicians in the 1920s, and it has now come to mean an "engagement" or stint. An economy is a large set of inter-related production and consumption activities that help determine how scarce resources are allocated. When you put these two words together, you get the gig economy. The gig economy is defined as a labor market characterized by the prevalence of short-term contracts or freelance work as opposed to permanent jobs. Gig workers are independent contractors, online platform workers, contract firm workers, on-call workers, and temporary workers. In other words, gig workers behave much more like entrepreneurs than employees! An entrepreneur is a person who sets up a business or businesses, taking on financial risks in the hope of profit. That is exactly what gig workers are. And that is what our new world is fast changing to! Every person should have an entrepreneurial side gig because employment cannot be guaranteed, and the world is fast changing with automation rendering certain job professions obsolete! So how do you succeed in this new world which has fast changed? Where is the formula for today, the formula which is fit for the man of today and the woman of today? After decades of leading teams and individuals through reaching success in groundbreaking areas such as building digital banks and challenging the status quo, I have created an amazing formula for success in the gig economy. A formula for success in the new times we are now in. Not a formula for success in the 1920s or the 1970s, a formula for success in 2021

and beyond!!! In this book, I unveil my formula, explain it, and set on on the path towards a series of successive successful gigs! Don't live the 21st century using 19th century tools. Don't miss the fact that we are now right in the middle of the gig economy! Be up for success in the gig economy! Buy this book and I will show you how to turn your life into a series of successive successful gigs. Don't make success a one hit wonder in your life. And don't engage in random acts of success. Rather, turn your life into a series of successive successful gigs! Focus on the things which matter. Focus on solving real problems. And become very good at it, one gig at a time! In this book, I show you how.

The Gig Economy Jan 20 2023 All of a sudden, everybody's talking about the gig economy. From taxi drivers to pizza deliverers to the unemployed, we are all aware of the huge changes that it is driving in our lives as workers, consumers and citizens. This is the first comprehensive overview of this highly topical subject. Drawing upon years of research, stories from gig workers, and a review of the key trends and debates, Jamie Woodcock and Mark Graham shed light on how the gig economy came to be, how it works and what it's like to work in it. They show that, although it has facilitated innovative new services and created jobs for millions, it is not without cost. It allows businesses and governments to generate value while passing significant risk and responsibility onto the workers that make it possible. This is not, however, an argument for turning back the clock. Instead, the authors outline four strategies that can produce a fairer platform economy that works for everyone. Woodcock and Graham's critical introduction will be essential reading for students, scholars and general readers interested in the massive shifts that characterize our modern digital economy.

**Social Dialogue in the Gig Economy** Jul 02 2021 As our digital economy continues to expand, gig work becomes increasingly significant. This incisive book investigates the ways in which social dialogue can reinforce decent working practices and create inclusive workplaces in the growing gig economy, putting forward a framework for structured dialogue and collective bargaining among social partners, platforms, and workers. Centred on four major case studies - Germany, Greece, Switzerland, and the UK - the book analyses the key challenges that characterise the varied European landscape of gig economies and workforces. With a particular focus on the hospitality, driving, and food delivery sectors, chapters explore the intersection of social partners' responses and gig workers' capacity to organise and build collective voice. Examining the complicated and overlapping linkages between workers' rights, social protection, social dialogue, and decent work, the book aims to expose, and ultimately put an end to, precariousness and exploitation in the context of gig labour. Integrating critical theoretical perspectives and methodologies with context-sensitive evidence, this book will be an essential resource for students and scholars of sociology, social policy, labour policy, employment relations, and human resource management. Its examination of timely questions of collective action and social dialogue in the gig economy will also appeal to activists, journalists, social partners, and policymakers.

The Gig Economy Feb 21 2023 Today, most Americans are working in the gig economy--mixing together short-term jobs, contract work, and freelance assignments. Learn how to embrace the independent and self-sufficient world of freelance! The Gig Economy is your guide to this uncertain but ultimately rewarding world. Packed with research, exercises, and anecdotes, this eye-opening book supplies strategies--ranging from the professional to the personal--to help you leverage your skills, knowledge, and network to create your own career trajectory. In this book, you will learn how to: Construct a life based on your priorities and vision of success Cultivate connections without networking Create your own security Build flexibility into your financial life Face your fears by reducing risk Corporate jobs are not only unstable--they're increasingly scarce. It's time to take charge of your own career and lead the life you want, one immune to the impulsive whims of an employer looking only at today's bottom line. Start mapping out your place in the gig economy today!

Will the gig economy prevail? Nov 06 2021 Increasingly, employees are being falsely treated as 'self-employed'. This phenomenon – the 'gig economy' – is seen as the inevitable shape of things to come. In this book, Colin Crouch takes a step back and questions this logic. He shows how the idea of an employee – a stable status that involves a bundle of rights – has maintained a curious persistence. Examining the ways companies are attacking these rights, from proffering temporary work to involuntary part-time work to 'gigging', he reveals the paradoxes of the situation and argues that it should not and cannot continue. He goes on to propose reforms to reverse the perverse incentives that reward irresponsible employers and punish good ones, setting out an agenda for a realistic future of secure work. Crouch's penetrating analysis will be of interest to everyone interested in the future of work, the welfare state and the gig economy.

The Gig Economy Oct 17 2022 This edited collection examines the gig economy in the age of convergence from a critical political economic perspective. Contributions explore how media, technology, and labor are converging to create new modes of production, as well as new modes of resistance. From rideshare drivers in Los Angeles to domestic workers in Delhi, from sex work to podcasting, this book draws together research that examines the gig economy's exploitation of workers and their resistance. Employing critical theoretical perspectives and methodologies in a variety of national contexts, contributors consider the roles that media, policy, culture, and history, as well as gender, race, and ethnicity play in forging working conditions in the 'gig economy'. Contributors examine the complex and historical relationships between media and gig work integral to capitalism with the aim of exposing and, ultimately, ending exploitation. This book will appeal to students and scholars examining questions of technology, media, and labor across media and communication studies, information studies, and labor studies as well as activists, journalists, and policymakers.

After the Gig Apr 11 2022 When the "sharing economy" launched a decade ago, proponents claimed that it would transform the experience of work -- giving earners flexibility, autonomy, and a decent income. But this novel form of work soon sprouted a dark side: exploited Uber drivers, neighborhoods ruined by Airbnb, racial discrimination, and rising carbon emissions. Several of the most prominent platforms are now faced with existential crises as they prioritize growth over fairness and long-term viability. Based on nearly a decade of pioneering research, *After the Gig* dives into what went wrong with this contemporary reimagining of labor. The book examines multiple types of data from thirteen cases to identify the unique features and potential of sharing platforms that prior research has failed to pinpoint

**Conflict and Shifting Boundaries in the Gig Economy** Jul 14 2022 Using an interdisciplinary approach, this book draws on legal, HRM, occupational psychology and economic perspectives to innovatively explore the conflicts and blurring boundaries affecting the Gig Economy in terms of the worker, employee identity, status and relationships, and team and career management.

Temp Jun 20 2020 Winner of the William G. Bowen Prize Named a "Triumph" of 2018 by New York Times Book Critics Shortlisted for the 800-CEO-READ Business Book Award The untold history of the surprising origins of the "gig economy"--how deliberate decisions made by consultants and CEOs in the 50s and 60s upended the stability of the workplace and the lives of millions of working men and women in postwar America. Over the last fifty years, job security has cratered as the institutions that insulated us from volatility have been swept aside by a fervent belief in the market. Now every working person in America today asks the same question: how secure is my job? In *Temp*, Louis Hyman explains how we got to this precarious position and traces the real origins of the gig economy: it was created not by accident, but by choice through a series of deliberate decisions by consultants and CEOs--long before the digital revolution. Uber is not the cause of insecurity and inequality in our country, and neither is the rest of the gig economy. The answer to our growing problems goes deeper than apps, further back than outsourcing and downsizing, and contests the most essential assumptions we have about how our businesses should work. As we make choices about the future, we need to understand our past.

The Gig Is Up Jan 16 2020 The gig economy is made up of project-based, or on-demand services, that can be provided by anyone. The common denominator in the gig economy is technology, so our modern online lives provide the perfect marketplace for the ever-diversifying opportunities in the gig economy. By some estimates, 2020 will see half of all workers involved in the gig economy. Are we ready for this seismic shift in our work lives? Freelancers need to clearly answer the question "Why choose you?" so that they stand out in the new economy. Because all workers in the gig economy need to bluntly pose this question to themselves. *The Gig is Up* is designed to answer this one key point head-on, giving the readers innovative tools like Unique Value Proposition to confidently step up. --

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