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Learn the skills, tools and shortcuts you need in order to make the most of your MacBook Pro. This easy-to-use, compact guide skips the fluff and gets right to the essentials so that you can maximize all the latest features of the MacBook Pro. Packed with savvy insights and tips on key tools and shortcuts, this handy book aims to help you increase your productivity and save you time and hassle. From desktop sharing and wireless networking to running Windows applications and more, this book shows you what you want to know. Includes the latest version of OS X, iCloud, FaceTime, and more. Covers all the essential tools, topics, and shortcuts on things like running Windows applications, using the Intel Ivy Bridge processor, and more. Features Genius icons throughout the book that provide smart and innovative ways to handle tasks and save yourself time. MacBook Pro Portable Genius, 5th Edition puts you well on the way to being a pro at using your MacBook Pro! Whatever your biggest goals are in life, learning to think like an athlete is a game changer. If you ask research psychologist Noel Brick and bestselling fitness author and journalist Scott Douglas, the “dumb jock” stereotype is way out of bounds. Modern advances in sports psychology confirm what fans have known all along: No world-class athlete—whether an Olympic runner, swimmer, or cyclist, or a pro basketball, baseball, or football player—gets to the top without a strong mental game. Champion competitors have unique ways of taking stock of a situation, self-motivating, and even thinking about time. Cutting-edge discoveries (including those by Dr. Brick) reveal exactly how they do it—and how we can, too. You

don't need to be facing a literal hurdle to use elite athletes' tool kits of strategies: They can help you stick the landing at a job interview or get your thesis to the finish line. Brick and Douglas pair groundbreaking science with a highlight reel of instructive moments from across the sports realm to show how legendary marathoner Meb Keflezighi runs on self-talk and how making if-then plans at practice buoyed Michael Phelps to a gold medal at the Olympics. Wherever you are in your own ambitions—from the “middle muddle” to the final stretch—The Genius of Athletes will put you right in the zone. If you want to get the very most out of MacBook, put this savvy Portable Genius guide to work. Want to power-use Mac OS X Snow Leopard? Discover great, timesaving desktop and Finder tricks? Access all your contacts and calendars any time, anywhere, with the amazing MobileMe? Build and manage a local network to connect to the Internet, share files, share Macs, and more? You'll find cool and useful Genius tips, full-color screenshots, and pages of easy-to-access shortcuts and tools that will save you loads of time and let you enjoy your MacBook to the max. Go from Poor Learner to Pro-Learner Without Buying into the Many Myths Imagine that there was a way to improve your ability to learn, so that you could move toward your goals faster. Think what would happen if you didn't have to struggle so much to get little result, and that you could make great progress for the effort you put in. Internationally bestselling author I. C. Robledo collected information from a wide range of sources to show you what you need to know about learning. Realize that learning is a skill that can be improved. If you master this skill, it can help you make progress in many other areas. Inside, you will discover: - The most effective study technique that few students actually use - How slower learners are often underestimated, and can surpass expectations - What we can learn from the fun and curiosity children bring to learning - Why knowing your motivation and purpose is key when learning something new - What type of learner you are: exploratory generalist, project tackler, or curriculum developer Understand how learning works, and use it to your advantage with No One Ever Taught Me How to Learn. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW. "This biography of Oliver Heaviside profiles the life of an underappreciated genius and describes his many contributions to electrical science, which proved to be essential to the future of mass communications"-- A practical guide to helping users get along with the latest Mac OS X Server To tame Apple's newest big cat, server OS (Lion), you need a serious, big-game book, and here it is. This guide explains how to administer, deploy, and update the much-anticipated next generation of Mac's OS X Server. Thoroughly covering both hardware and software, this book shows you how to configure services, set up account authentication, use open directory, manage accounts, use Apple Remote Desktop, and much more. You'll also learn how to navigate apps such as iChat Theater, Mail, iCal, Podcast Producer—and still more! Guides you through Apple's latest OS X Server operating system, Lion Offers pages of detail on installation, configuration, and management Shows you how to set up services and manage accounts, as well as use open source applications such as iChat Theater, Mail, iCal, Podcast Producer, and others Your Mac OS X Lion Server will be purring by

the time you get through this book! *Craft Your Genius Life* is a complete toolkit for clarifying your life purpose, passion and unique genius and combining them together into a profitable business. You're guided, step by step with exercises and concrete methods to gain the self knowledge and special gifts that reveal your greatest value and unique contribution. You will also learn how to transform your perceived limitations, such as fears, doubts, limiting beliefs and build confidence and trust in your unique spiritual role and destiny. With our effective support community, you'll build a sustained confidence and momentum. You're one of the legions of fans who enjoy the ease and simplicity of the Mac. But some functions still elude you. How do you synch your Mac with other devices? What are the best ways to organize your life and files with your Mac? Can you get more from your Mac hardware or upgrade it? *The Portable Genius* is here to help. With expert advice and a Mac-savvy attitude, the *Macs Portable Genius* guides you through getting the most out of your Mac. From the Introduction: "Welcome to *Macs Portable Genius*. This book is like a mini Genius Bar all wrapped up in an easy to use, easy to access, and eminently portable format. In this book you learn how to get more out of your Mac by learning how to access all the really powerful and timesaving features that aren't obvious at a casual glance. In this book you learn how to avoid your Mac's more annoying character traits and, in those cases where such behavior can't be avoided, you learn how to work around it. In this book you learn how to prevent Mac problems from occurring, and just in case your preventative measures are for naught, you learn how to fix many common problems yourself. This book is for Mac users who know the basics but want to take their Mac education to a higher level. It's a book for people who want to be more productive, more efficient, more creative, and more self-sufficient (at least as far as their Mac goes, anyway). It's a book for people who use a Mac every day, but would like to incorporate that Mac into more of their day-to-day activities. It's a book for people who pooh-pooh the notion that Mac users are a cult, but if someone decided to start an actual Mac cult, they'd join anyway. It's a book I had a blast writing, so I think it's a book you'll enjoy reading." *Integrate global learning activities in your elementary classrooms today with this easy-to-use guide!* This smart, all-in-one resource from widely acclaimed authors Homa Tavangar and Becky Morales provides hundreds of easy, stand-alone activities, resources, and projects to help busy educators: Seamlessly integrate global awareness themes into existing K-5 Common Core curriculum Recruit parent and community volunteers and organizations Use social media for student global collaboration projects Plan international events, after-school clubs, and cross-curricular activities Includes a 12-month timeline, backmapping tips, 50+ ready-to-start projects, and online links. *Unlock the Hidden Powers of Your Mind* These secret principles of genius have been hidden, lost, or even forgotten through time. They have played a critical role in the greatest achievements of humanity, yet most of us are unaware of them. Now, they are finally revealed. Internationally bestselling author I. C. Robledo has profiled the brightest minds to demonstrate why these secret principles are so important. Their lives range from time periods that span millennia and include a wide range of cultures, professions, and personalities. We will

explore the intellect of icons such as Leonardo da Vinci, Albert Einstein, Wolfgang Amadeus Mozart, Maria Montessori, and Sun Tzu. An important theme is that brilliant people have used these principles to accomplish what no one thought was possible. When everyone said “No”, they still found a way to make it happen. What has become clear through the ages is that with the right principles, it is possible to tap into a potential that is limitless. Discover the Secret Principles Which Changed the Following Lives - Leonardo da Vinci, the Renaissance man who gave us the Mona Lisa and was so committed to learning the human form that he dissected cadavers - Dr. Ben Carson, who grew up in a Detroit ghetto, yet he gained notoriety as a neurosurgeon for separating conjoined twins successfully - Wolfgang Mozart, and the secret principle which played a major role in his incredible rise to stardom in the classical music scene - Sun Tzu, whose timeless military wisdom has been applied in countless battles and beyond to business, law, and chess - The late musical artist Prince, who played 27 musical instruments and had no tolerance for low standards - Maria Montessori, who was ages ahead of her time with her revolutionary system for educating children - Ben Underwood, a boy who learned to “see” the world despite having his eyes removed because of retinal cancer - Many more brilliant minds and lives, and the secret principles they applied are discussed inside... Learn the life-changing Secret Principles of Genius to discover what you are truly capable of. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW.

For Will Parker, it's about personal redemption after a disastrous mistake. In 2011, Will Parker, the young prodigy CEO of a big tech company makes a coding mistake that costs a college student her life. To assuage his guilt, Will pursues a career in the FBI Cyber Division. Now, Special Agent Will Parker is called to investigate a murder scene at a Comic Con event in the Midwest, where the victim has ties to a radioactive quantum computer that Will was working on before he left his gig as CEO. Working with smart local homicide detective Dana Lopez and FBI stuffed-shirt Thomas Decker, Will discovers the victim was holding an auction for the computer on the Dark Web—and the bidding is still live. With bidders including a legendary Chinese hacker, Russian criminals sent by the Kremlin, and a corporate executive desperate to escape a scandal, Will once again finds a life in his hands when the victim's daughter is taken hostage. A trail of blood and high-tech breadcrumbs leads Will deeper into mystery, danger, and a race against time to keep unlimited power out of the wrong hands. Perfect for fans of Harlan Coben and James Patterson

Anxiety can feel like a huge number of different things to a huge variety of people. No matter the experience, they all have one thing in common: feeling anxiety is never fun. If you're looking to manage your anxious feelings and reduce your stress, this is the book for you. Written by a therapist who specializes in helping people navigate anxiety, the chapters contain 25 creative tools specifically designed to help reduce anxiety in five key areas: stress, social anxiety, anxious thoughts, self-esteem and the future. The tools draw on CBT, mindfulness, narrative therapy, positive psychology and more, and every single one is focused on giving practical advice and simple steps that you can take today to reduce your anxiety and boost your self-

esteem. Cool and useful tips, full-color screenshots, and savvy advice show you how to get the most out of your iMac. You'll discover exactly what the Apple remote is capable of, how to set up your iMac so that it's customized for multiple users, and all there is to know about Mac OS X's built-in organizational tools. This indispensable guide ramps up the pace and offers you easy-to-access shortcuts so you can start enjoying your iMac to the max. Think Like Leonardo da Vinci, Albert Einstein, & Charles Darwin Great geniuses before us have uncovered certain key principles on their path to greatness. You can learn those principles now, without all of the sweat, tears, and costly mistakes. Imagine that you could tap into the minds of many great geniuses. Think how they could help you solve challenging problems, broaden your mental horizons, and avoid common pitfalls. They actually can, if we study the principles that they lived by, and incorporate them into our lives. Internationally bestselling author I. C. Robledo has identified the principles that the most brilliant people in history have used to make great accomplishments. Inside, you will discover: - (#13) Why you should always have questions - (#15) The importance of listening to people with different perspectives... even when you disagree with them - (#19) How to avoid restricting your genius potential - (#27) That we all have false ways of viewing the world - (#37) How to observe patterns, and the anomalies that do not fit the pattern - 40 Total principles inside! Tap into the greatest minds of all time and use their principles in your life, with The Intellectual Toolkit of Geniuses. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW. An expert-preneur's guide to building your audience Your experiences and expertise can make a profound difference in someone else's life. But to create a profitable business from your stories, you need to say good-bye to rapid strategy switching and hello to a simple plan for growing your audience. In this entertaining how-to guide, marketing mentor Nikki Nash reveals a straightforward, three-step process for generating audience growth and consistent revenue. Through it, you will: -- Pinpoint who wants to pay for your expertise -- Discover how to capture your audience's attention -- Create a plan for generating a consistent flow of leads -- Build your sales system for a sustainable business -- Develop a road map for keeping customers year after year This in-depth coaching session provides you with the clear action steps for creating and validating a marketing plan that aligns with your unique business vision, creating the pathway to discoverability and success. A.I. and Genius Machines by the editors of Scientific American In science fiction, artificial intelligence takes the shape of computers that can speak like people, think for themselves, and sometimes act against us. Sometimes the machines seem to know everything, and symbolize implacable and unknowable power, as in The Matrix. Such machines can also embody the limits of logic, and by extension our own powers of reason. In Arthur C. Clarke's 2001: A Space Odyssey, HAL was a computer of vast capability driven insane by the demands of his programming - to honestly and completely report information - when those instructions conflicted with orders to keep state secrets. Star Trek has given us the android, Lieutenant Commander Data, who strives to be more human. None of these visions came true in quite the way science fiction writers

imagined, even though in many ways computers surpass their fictional counterparts. This eBook reviews work in the field and covers topics from chess-playing to quantum computing. The writers tackle how to make computers more powerful, how we define consciousness, what the hard problems are and even how computers might be built once the limits of silicon chips have been reached. Artificial intelligence also raises some thorny ethical questions, such as whether morality can be programmed. These are kinds of issues that make artificial intelligence and computing fascinating. Building an intelligent machine brings together the human desire to create and the question of what makes us what we are. If anyone ever builds a true thinking machine, that last question becomes much more complicated, not less. Data and HAL would probably agree. Update to the quintessential hip, helpful guide to the MacBook Pro Just like your MacBook Pro, MacBook Pro Portable Genius, Second Edition is easy to carry, power-packed, and helps keep your Apple digital lifestyle on track. The second edition of this fluff-free but fun book helps you get quickly up to speed—and stay there. Find cool and useful Genius tips, full-color screenshots, and pages of easy-to-access shortcuts that will save you loads of time and let you enjoy your MacBook Pro to the max. Shows you how to get the most out of the MacBook Pro, Apple's sleek, hot-selling, lightweight, and fast notebook computer; it's a particular favorite of Windows users switching to Macs Features fresh coverage of Mac OS X Snow Leopard, iLife '09, and the latest changes to MobileMe Reveals tips, secrets, and tricks on using the Dashboard and widgets, how to run Windows apps, and much more Demonstrates smart, innovative ways to get more out of your digital lifestyle, as well as avoid pitfalls Get the very most out of your MacBook Pro with this winning guide. Hello, I am your customer. Do you see the world like I do? It's simple really. Start with me and everything else follows. Together we can do extraordinary things. Are you ready? 10 building blocks, 30 practical tools, 50 inspirational stories. From Amazon to Banyan Tree, Quintessentially to Zipcars, explore 50 of the world's leading customer businesses. The rise of Air Asia, and the collaboration of Boeing; the segmented focus of Club Med, and the customer vision of Disney; the imagination of Camper, and the desire for the Nintendo Wii; the realism of Dove, and the tribal loyalty of Harley Davidson. The 'genius' of a customer-centric business is that it works from the outside in. It attracts, serves and retains the best customers as its route to profitability and growth. Isn't it about time you started doing business from the outside in? An Inc. Magazine business book bestseller: "Positive, insightful, and generous, this book will go a long way in helping you realize that genius is a choice" (Seth Godin). WHAT ' S YOUR GENIUS? Forget what you think you know about genius. It ' s not a magical, elusive gift – a "lightning bolt from the gods" that strikes people like Einstein or Mozart, but not the rest of us. Everyone ' s got genius, but it ' s up to you to find it, put it to work, and watch it change your life. This book will show you how to: IDENTIFY YOUR GENIUS Where do your passions and your talents meet? EXPRESS YOUR GENIUS What ' s your story, and how do you share it with others? SURROUND YOUR SELF WITH GENIUS Who do you need in your tribe? SUSTAIN YOUR GENIUS How do you feed and care for your genius? MARKET YOUR GENIUS

Why are your contradictions actually your largest competitive advantage? The outcome is a profound revelation: You have the tools and ability to realize greatness both in and out of the workplace. The Opiate Toolkit is for educational public health purposes in hopes of eradicating the opiate epidemic and eliminate suffering and loss of life. Tag along on this New York Times bestselling “witty, entertaining romp” (The New York Times Book Review) as Eric Weiner travels the world, from Athens to Silicon Valley—and back through history, too—to show how creative genius flourishes in specific places at specific times. In this “intellectual odyssey, traveler’s diary, and comic novel all rolled into one” (Daniel Gilbert, author of *Stumbling on Happiness*), acclaimed travel writer Weiner sets out to examine the connection between our surroundings and our most innovative ideas. A “superb travel guide: funny, knowledgeable, and self-deprecating” (The Washington Post), he explores the history of places like Vienna of 1900, Renaissance Florence, ancient Athens, Song Dynasty Hangzhou, and Silicon Valley to show how certain urban settings are conducive to ingenuity. With his trademark insightful humor, this “big-hearted humanist” (The Wall Street Journal) walks the same paths as the geniuses who flourished in these settings to see if the spirit of what inspired figures like Socrates, Michelangelo, and Leonardo remains. In these places, Weiner asks, “What was in the air, and can we bottle it?” “Fun and thought provoking” (Miami Herald), *The Geography of Genius* reevaluates the importance of culture in nurturing creativity and “offers a practical map for how we can all become a bit more inventive” (Adam Grant, author of *Originals*). Live the Smart Lifestyle to Master Your Mind and Succeed Faster If you want to develop a higher functioning mind, this collection of books is what you need. Inside, you will learn to improve your focus, learning ability, thinking skills, and to adopt smarter habits in your life. Ultimately, this will help you to be more productive and speed up your path to success. Now, you can get SIX of I. C. Robledo’s books at up to 67% Off the normal price. This includes: - *The Intellectual Toolkit of Geniuses* - *Master Your Focus* - *The Smart Habit Guide* - *No One Ever Taught Me How to Learn* - *55 Smart Apps to Level Up Your Brain* - *Ready, Set, Change* In *The Intellectual Toolkit of Geniuses: 40 Principles that Will Make You Smarter and Teach You to Think Like a Genius*, you will learn to think like Leonardo da Vinci, Albert Einstein, & Charles Darwin. The principles of such geniuses will help you learn to solve challenging problems, broaden your mental horizons, and unleash your true potential. In *Master Your Focus: Focus on What Matters, Ignore the Rest, & Speed up Your Success*, you will learn to multiply your focus and productivity without feeling overwhelmed. Now, you can gain full control over your mind to focus on what you want, when you want, and stop losing the fight against distraction and procrastination. In *The Smart Habit Guide: 37 Small Life Changes Your Brain Will Thank You for Making*, you will learn to think, work, and be smarter. Smart habits are simply the habits smart people apply in their lives to keep the mind and brain in top shape. The more you apply them, the smarter you will become. In *No One Ever Taught Me How to Learn: How to Unlock Your Learning Potential and Become Unstoppable*, you can advance from being a poor learner to being a pro-learner. Knowing how to learn is probably the most

important skill you can have. Now you will be able to learn anything you want without struggling so much. In *55 Smart Apps to Level Up Your Brain: Free Apps, Games, and Tools for iPhone, iPad, Google Play, Kindle Fire, Web Browsers, Windows Phone, & Apple Watch*, now you can build up your brain the easy way and have fun while doing it. You will discover a collection of apps, games, and tools to easily improve your memory, focus, thinking speed, vocabulary, and much more. In *Ready, Set, Change: The Power of Simple Experiments to Create the Life You Want*, you will discover a powerful system to change your life around. It is easy to get caught in a rut, and do the same things day in, day out. But the path toward improvement lies in making small life changes until we get the results we desire. I. C. Robledo's *Smart Life Book Bundle* will systematically teach you how to take your mind to a higher level so you can start living the smart life. Inside, you will discover evidenced-based tips and strategies that you can apply right now to unlock your intellectual potential. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW. From the Introduction: "This guide continues the track of exceptional development begun with my earlier book, *The Perpetual Motion Genius' Guide for Intelligent Children*. Those who have not already purchased that book may find that it is just the right thing for beginning the track to genius at any age. As such, this guide is more intermediate, although at the root of it, it is no more complex than the other." This is a guide to intelligence and success using a proven psychological method. And don't wait long, and there will be a guide for older adults as well.

TEAM ARDUINO UP WITH ANDROID FOR SOME MISCHIEVOUS FUN! Filled with practical, do-it-yourself gadgets, *Arduino + Android Projects for the Evil Genius* shows you how to create Arduino devices and control them with Android smartphones and tablets. Easy-to-find equipment and components are used for all the projects in the book. This wickedly inventive guide covers the Android Open Application Development Kit (ADK) and USB interface and explains how to use them with the basic Arduino platform. Methods of communication between Android and Arduino that don't require the ADK—including sound, Bluetooth, and WiFi/Ethernet are also discussed. An Arduino ADK programming tutorial helps you get started right away. *Arduino + Android Projects for the Evil Genius*: Contains step-by-step instructions and helpful illustrations Provides tips for customizing the projects Covers the underlying principles behind the projects Removes the frustration factor--all required parts are listed Provides all source code on the book's website Build these and other devious devices: Bluetooth robot Android Geiger counter Android-controlled light show TV remote Temperature logger Ultrasonic range finder Home automation controller Remote power and lighting control Smart thermostat RFID door lock Signaling flags Delay timer

From two leaders in executive education at Harvard Business School, here are the mental habits and proven strategies you need to achieve outstanding results in any negotiation. Whether you've "seen it all" or are just starting out, *Negotiation Genius* will dramatically improve your negotiating skills and confidence. Drawing on decades of behavioral research plus the experience of thousands of business clients, the authors take the mystery out of preparing for and executing negotiations—whether they involve multimillion-dollar deals

or improving your next salary offer. What sets negotiation geniuses apart? They are the men and women who know how to:

- Identify negotiation opportunities where others see no room for discussion
- Discover the truth even when the other side wants to conceal it
- Negotiate successfully from a position of weakness
- Defuse threats, ultimatums, lies, and other hardball tactics
- Overcome resistance and “sell” proposals using proven influence tactics
- Negotiate ethically and create trusting relationships—along with great deals
- Recognize when the best move is to walk away
- And much, much more

This book gets “down and dirty.” It gives you detailed strategies—including talking points—that work in the real world even when the other side is hostile, unethical, or more powerful. When you finish it, you will already have an action plan for your next negotiation. You will know what to do and why. You will also begin building your own reputation as a negotiation genius. The fast-track MBA in sales

Imagine having instant access to the world's smartest thinking on sales - and being shown exactly what to do to guarantee that you get your own selling right, every time. Sales Genius makes it easy to apply what researchers know about brilliant selling to the real world. 40 chapters based on hundreds of cutting-edge business and psychology research projects reveal what works and what doesn't work in sales. Each of the 40 chapters is a mini-masterclass in selling, explaining the research and showing you how to apply it for yourself. In Sales, conventional wisdom often says one thing while research says another. Sales Genius cuts through the noise to bring you proven research and techniques for applying it that will simply make you a better salesperson. Quick to read and intensely practical, this book will bring a little sales genius into your day.

'Fascinating insights that explode some of the myths around sales, sales management and sales strategy' Phil Jesson, Academy for Chief Executives 'What a great read... An insightful look at the world of sales' Anthony Stears, The Telephone Assassin 'As a sales specialist I'm impressed by the amount of detailed research which supports the information in each chapter' Andrew Docker, Andrew Docker Associates

What do Wolfgang Amadeus Mozart, Leonardo da Vinci, and Ray Kroc, the man who created the McDonald's franchise enterprise, have in common? They have all mastered the skills of creative genius-essential tools in today's business climate. Having researched the lives and techniques of past and present geniuses for this inspiring and provocative new handbook, Annette Moser-Wellman helps workers at all levels build and refine their working styles. These qualities of creativity-drawn from the the realms of art, science, as well as business-make up the five distinct "faces":

- Seer-the power to image
- Observer-the power to notice details
- Alchemist-the power to make connections
- Fool-the power to celebrate weakness
- Sage-the power to simplify

Moser-Wellman shows how we can utilize these creative thinking strategies and flourish in the workplace. Genius shows you how to channel the life-changing principles of creativity to help you achieve more, succeed and become instantly smarter. This book delivers a fantastic array of simple, powerful techniques to help anybody be instantly ingenious and increasingly mentally skilful. You will learn to creatively solve problems, generate brilliantly original ideas, use clever tactics to persuade and influence and look for once in a lifetime

opportunities to shine, succeed and really stand out. IF EVIL'S YOUR NAME, THEN THESE ARE YOUR GAMES! Always wanted to be a genius game creator? This Evil Genius guide goes far beyond a typical programming class or text to reveal insider tips for breaking the rules and constructing wickedly fun games that you can tweak and customize to suit your needs! In Programming Video Games for the Evil Genius, programming wunderkind Ian Cinnamon gives you everything you need to create and control 57 gaming projects. You'll find easy-to-follow plans featuring Java, the most universal programming language, that run on any PC, Mac, or Linux computer. Illustrated instructions and plans for an awesome mix of racing, board, shoot 'em up, strategy, retro, and puzzle games Gaming projects that vary in difficulty-starting with simple programs and progressing to sophisticated projects for programmers with advanced skills An interactive companion website featuring a free Java compiler, where you can share your projects with Evil Geniuses around the globe Removes the frustration-factor-all the parts you need are listed, along with sources Regardless of your skill level, Programming Video Games for the Evil Genius provides you with all the strategies, code, and insider programming advice you need to build and test your games with ease, such as: Radical Racing Screen Skier Whack an Evil Genius Tic-Tac-Toe Boxing Snake Pit Space Destroyers Bomb Diffuser Trapper Oiram Java Man Memory Ian Says The essential skills and technologies needed for iOS development in one handy guide! The unprecedented popularity of iOS devices, such as the iPhone, iPad, and iPod touch, has led to a development boom. If you 're eager to become part of the action, then this is the book for you! Packed with must-have information on iOS development, this handy guide covers Objective-C, Xcode, Frameworks, and sound design principles and explains how to upload an app to the app store and integrate apps with the latest advances that Apple offers developers. The featured tips and tricks will get you up and running and sharpen your skills as an iOS developer. Gets savvy beginning developers started with iOS development while also keeping experienced iOS developers up to date on the latest in this field Features easy-to-follow instructions on the strong and stable iOS platform iOS Development Portable Genius covers all the essentials you need to get started with iOS development today. Time and space. Genetics and robotics. Education and fashion. Possibilities limited only by our imaginations. The future is yours to create. Could you be the Leonardo da Vinci of our times? Most ideas are incremental, quickly copied and suffocated by conventions. "Future back" thinking starts with stretching possibilities then makes them a reality "now forward". The best ideas emerge by seeing what everyone has seen, and thinking like nobody else. Newness occurs in the margins not the mainstream. Solutions emerge through powerful fusions of the best ideas into practical, useful concepts. Creative people rise up. Visionaries, border crossers and game changers. Engage your right brain, open your eyes, think more holistically... intuition rules. From Apple to Blackberry, GE to Google, innovative companies stand out from the crowd not so much for their exceptional products, despite what one might assume, but for the way they challenge conventions, redefine markets, and change consumer expectations. Apple didn't just

create the iPod; it envisioned the future of music and then made a product to service that future. And the same holds true for every highly innovative company. In *Creative Genius*, Peter Fisk presents ten tracks for innovation and provides business blueprints for making that innovation happen. *Creative Genius* is inspired by the imagination and perspective of Leonardo da Vinci, in order to drive creativity, design and innovation in more radical and powerful ways. It includes practical tools ranging from scenario planning and context reframing to accelerated innovation and market entry, plus 50 tracks, 25 tools, and 50 inspiring case studies. *Creative Genius* is "the best and last" in the Genius series by bestselling author Peter Fisk. Others include *Business Genius*, *Marketing Genius* and *Customer Genius*. From the 'Fathers' of the Internet, Vint Cerf and Bob Kahn, to National Medal of Technology winners, Ray Kurzweil and Bob Metcalfe, listen to stories from the lives of modern day geniuses. Find out how mentors and educators inspired these geniuses to believe in their own powers of the mind and achieve their dreams in technology creativity. In these stories, you will discover that these geniuses are not so different than you. With hard work, the right type of education and a bit of happenstance, you too can achieve the massive levels of creativity and impact on the world these geniuses attained. Change the world! Make a difference! Listen to the stories within this book and discover your own genius within just waiting to escape and shine for the world. The Genius is in. You don't have to be a genius to use a MacBook. But if you want to get the very most out of yours, put this savvy Portable Genius guide to work. Want to connect your MacBook to other Macs? Use *Expose* to its fullest potential? Troubleshoot? You'll find cool and useful Genius tips, insider secrets, full-color screenshots, and pages of easy-to-access shortcuts and tools that will save you loads of time and make your MacBook IQ soar. Portable GENIUS Fun, hip, and straightforward, the new Portable Genius series gives forward-thinking Apple users useful information in handy, compact books that are easy to navigate and don't skimp on the essentials. Collect the whole series and make the most of your Apple digital lifestyle. The advancement of the knowledge frontier is crucial for technological innovation and human progress. Using novel data from the setting of mathematics, this paper establishes two results. First, we document that individuals who demonstrate exceptional talent in their teenage years have an irreplaceable ability to create new ideas over their lifetime, suggesting that talent is a central ingredient in the production of knowledge. Second, such talented individuals born in low- or middle-income countries are systematically less likely to become knowledge producers. Our findings suggest that policies to encourage exceptionally-talented youth to pursue scientific careers—especially those from lower income countries—could accelerate the advancement of the knowledge frontier. Three young geniuses from around the globe hatch a plot to trick a vicious warlord, infiltrate a mastermind's organization, protect their families, and save the world. Discover the cognitive tools that lead to creative thinking and problem-solving with this "well-written and easy-to-follow" guide (*Library Journal*). Explore the "thinking tools" of extraordinary people, from Albert Einstein and Jane Goodall to Mozart and Virginia Woolf, and learn how you can practice the same

imaginative skills to become your creative best. With engaging narratives and examples, Robert and Michèle Root-Bernstein investigate cognitive tools such as observing, recognizing patterns, modeling, playing, and more. Sparks of Genius is “a clever, detailed and demanding fitness program for the creative mind” and a groundbreaking guidebook for anyone interested in imaginative thinking, lifelong learning, and transdisciplinary education (Kirkus Reviews). “How different the painter at the easel and the physicist in the laboratory! Yet the Root-Bernsteins recognize the deep-down similarity of all creative thinking, whether in art or science. They demonstrate this similarity by comparing the accounts that various pioneers and inventors have left of their own creative processes: for Picasso just as for Einstein, for Klee just as for Feynman, the creative impulse always begins in vision, in emotion, in intuition. . . . With a lavishly illustrated chapter devoted to each tool, readers quickly realize just how far the imagination can stretch.” –Booklist “A powerful book . . . Sparks of Genius presents radically different ways of approaching problems.” –American Scientist

Becoming a Creative Genius {again} makes the case that we are all born creative and entrepreneurial geniuses, then shows you how to become the most creatively entrepreneurial version of yourself you can be. And is there a part of your life that won't improve when that happens? Those attending Nordgren's workshops comment that his content prepares them to get the most out of: Agile software development, Design thinking, Lean start-up methodology, and Corporate innovation processes. Nordgren's content, organized as The Generative Way matrix, will improve your ability to get the most out of these tools as you grow your creative capacity and develop your entrepreneurial instincts. Tom Triumph, CEO of Orbital Environments says that “Becoming a Creative Genius {Again}” is important. It reminds us of the inherent ability each of us had as children to imagine, play and create. More importantly, it provides numerous lessons and exercises to help us rediscover and rekindle those likely now underutilized characteristics. In today's dynamic world, our creativity is critical to thriving and contributing. Read this book and rediscover your creative genius {again}.

"Genius 101 makes for a great read on a centuries-old scientific puzzle - as well as a lively text on the wellsprings and manifestations of genius." Teresa M. Amabile, PhD The Edsel Bryant Ford Professor of Business Administration Harvard Business School [A] clear and engaging summary of this mysterious and utterly important phenomenon written by arguably the world's expert on the topic. Nearly 30 years of Simonton's fascination and focused intellect on the topic of exemplary genius come together in this brief, accessible and insightful volume. If only all introductory courses were this much fun! --Gregory J. Feist, PhD San Jose State University "The latest, and possibly most comprehensive, entry into this genre [on the study of genius] is Dean Keith Simonton's new book Genius 101... Simonton, a psychology professor at the University of California, Davis, is one of the world's leading authorities on the intellectually eminent..." --Time Magazine, February 13, 2009 "Genius 101 is an extremely readable and entertaining book: I read it in one sitting....Each chapter is informative, well organized, provocative, and entertaining. This book

presents the best short introduction to genius to be found." --Robert Sternberg

PsycCritiques Are geniuses born or made? How do psychologists measure "genius"? Is it "genius," or is it "madness"? "Genius," contrary to common belief, is not strictly a matter of intelligence. Intellect, personality, creativity, even serendipity play a significant role in molding a genius. So, what does it mean to be a genius? Genius 101 examines the many definitions of "genius," and the multiple domains in which it appears, including art, science, music, business, literature, and the media. Dr. Simonton introduces the study of genius theory and the research supporting it, using non-scientific, accessible language-fit for a non-genius. The Psych 101 Series Short, reader-friendly introductions to cutting-edge topics in psychology. With key concepts, controversial topics, and fascinating accounts of up-to-the-minute research, The Psych 101 Series is a valuable resource for all students of psychology and anyone interested in the field. Be productive without sacrificing peace of mind using Lazy Genius principles that help you focus on what really matters and let go of what doesn't. If you need a comprehensive strategy for a meaningful life but are tired of reading stacks of self-help books, here is an easy way that actually works. No more cobbling together life hacks and productivity strategies from dozens of authors and still feeling tired. The struggle is real, but it doesn't have to be in charge. With wisdom and wit, the host of The Lazy Genius Podcast, Kendra Adachi, shows you that it's not about doing more or doing less; it's about doing what matters to you. In this book, she offers fourteen principles that are both practical and purposeful, like a Swiss army knife for how to be a person. Use them in combination to "lazy genius" anything, from laundry and meal plans to making friends and napping without guilt. It's possible to be soulful and efficient at the same time, and this book is the blueprint. The Lazy Genius Way isn't a new list of things to do; it's a new way to see. Skip the rules about getting up at 5 a.m. and drinking more water. Let's just figure out how to be a good person who can get stuff done without turning into The Hulk. These Lazy Genius principles--such as Decide Once, Start Small, Ask the Magic Question, and more--offer a better way to approach your time, relationships, and piles of mail, no matter your personality or life stage. Be who you already are, just with a better set of tools.

ENHANCE YOUR CHANCES OF GETTING YOUR NOVEL PUBLISHED WITH THIS ONE-OF-A-KIND GUIDE

Writers often spend years perfecting their first novel--then hit a dead end when it comes to getting it published. Learning to market your novel will make it stand out from the thousands of other books clamoring for the attention of an ever shrinking number of publishers. In this book, Elizabeth Lyon offers the wisdom of more than twenty years of experience as an author, book editor, writing instructor, and marketing consultant. Step-by-step, she details what editors want, what questions to ask them, and how to develop a marketing strategy. You will learn:

- How to categorize your novel, and the sixteen ways of describing it
- Nine ways of selling your novel
- Descriptions of the jobs of literary agent, editor, and writer
- Examples of actual story synopses, and successful query letters--in all the genres
- How to prepare sample chapters
- Thirty questions a writer needs to ask a prospective agent

- [The Intellectual Toolkit Of Geniuses](#)
- [Smart Life Book Bundle](#)
- [Customer Genius](#)
- [Negotiation Genius](#)
- [The Global Education Toolkit For Elementary Learners](#)
- [Becoming A Creative Genius Again](#)
- [MacBook Portable Genius](#)
- [No One Ever Taught Me How To Learn](#)
- [The Genius Of Athletes](#)
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- [The Secret Principles Of Genius](#)
- [MacBook Pro Portable Genius](#)
- [Invisible Geniuses Could The Knowledge Frontier Advance Faster](#)
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- [The Forgotten Genius Of Oliver Heaviside](#)
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- [Creative Genius](#)
- [The Geography Of Genius](#)
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- [Macs Portable Genius](#)
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- [IOS App Development Portable Genius](#)
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